

Letter from President



I hope you all are enjoying your summer and staying cool. It's July already and before you know it, the school bells will be ringing again. I find it hard to believe that half of the year is already behind us. It seems like only yesterday that I was installed as President. Boy, where has the time gone! Krista Dettman and Leah Frederic are working on the slate of officers for the 2010-2011 Board. If you have the desire to serve in any capacity, please contact either of them.

Our July EWI® meeting will be at the Medical Spa of Baton Rouge, located in Towne Center. I am looking forward to touring their new facility and hearing about their wonderful new services. I challenge each of you to bring a prospective member, friend or co-worker to our next meeting. The more the merrier! Thank you to Dr. Tasha Shamlin and Dr. Kenyatta Shamlin for hosting us.

September is fast approaching. Early bird registration for the 63rd Leadership Conference & Annual Meeting (LCAM) is now open and is available on the Corporate Website. I urge you to take advantage of an opportunity to attend a powerful means to stay connected, to further careers, and to help communities. If you are planning on attending LCAM this year, please contact me.

See you all at the spa on July 13 and have a safe 4th of July celebration!

2009-2010 Officers & Directors

President

Rose Wilson
YMCA of the Capital Area

Vice President

Leah Frederic
EXCEL Group

Secretary

Chiara Caruthers
Coca Cola Bottling Company United

Treasurer/Sergeant-at-Arms

LaDonnis Kimble
PPC Mechanical Seals

Ways & Means

Renee Barbier
Safety Council of LA Capital Area

Membership Director

Toni Shaw
YMCA of the Capital Area

Programs

Barbara Michael
Renal Associates of Baton Rouge

Director At Large

Krista Dettman
Wright & Percy

Publications Director

Dianna Braud
Safety Council of LA Capital Area

July Meeting Information

- Program:** Medical Info You Can Use
- Speaker:** Medical Spa Doctor TBA
- Date:** July 13, 2010
- Time:** 6:00 pm – 8:00 pm
- Place:** Medical Spa of Baton Rouge
7150 Jefferson Hwy. Suite 530
Baton Rouge, LA 70806
- [Map it](#)
- RSVP:** chiaracaruthers@ccbcu.com
- Menu:** Various hors d'oeuvres

Reminders

1. Turn in at least one \$25 gift for Ways & Means Night by the first week of August.
2. Recruit one new firm
3. Wear your EWI pin to our next meeting!



June Meeting Recap

Our June meeting topic was about Social Media. We were given an awesome presentation from Victor Canada from NXT Media. He was joined by his business partner and wife, Amy Canada. Victor shared with the group the power of popular websites like Twitter™, Facebook® and LinkedIn®.

He reminded the group that Social Media is about relationship building, not selling.

To see all of the photos from the event, visit:
ewibatouge.org/photo_gallery.html



Thank You from Brave Heart – Children in Need

By Dee Robinson

Brave Heart would like to thank EWI Baton Rouge for donating the wonderful books. We appreciate your generosity and support. The items will either go into the back packs for the children when they are removed from their home or be given as part of their Christmas gift.

Our mission is to improve the quality of life for children who are going through emotionally challenging situations because they have been removed from their home due to neglect or abuse. We help them face the transitions, difficult circumstances, and unknowns with more self confidence.

Thank you again for being a part of our mission to assist these children as they go through this trauma.

Ways & Means Night

Ways and Means Night is right around the corner. As in the past, your firm is required to bring at least one \$25 gift to be used as a door prize or an auction item. Please get that item to Renee Barbier during the first week of August. The logistics of the event are still being worked out so stay tuned.

If you know of other organizations that would be willing to sponsor door prizes or auction items, please feel free to solicit their help or give their contact information to Renee Barbier who can be reached at 225.282.3301 or

rbarbier@safetylca.org.

Did You Know?

Our EWI Corporate office sponsors online seminars and if you missed one it's not too late to still gain the knowledge.



You can visit the Corporate Website and download previous presentations and handouts and all of this is free for EWI members.

Visit ewiconnect.com.

Baton Rouge Chapter Member Firms

- Averett Aircraft Services, LLC
- Lee Michaels Fine Jewelry
- Baton Rouge Coca-Cola Bottling Company
- PPC Mechanical Seals
- Commonwealth Advisors
- Renal Associates of Baton Rouge
- Baton Rouge Duplicating
- Safety Council of Louisiana Capital Area
- Block Construction
- Wright & Percy
- Excel Group, Inc.
- YMCA of the Capital Area

Posting of Prospective New Member

Investar Bank

Major Classification: Bank
 Minor Classification: Full Service Banking

If no written objection is received from a current member firm executive within ten (10) days of the date of this posting, these firms will be contacted for membership. Written objections should be sent to Toni Shaw, EWI Membership Director, YMCA of the Capital Area, 350 South Foster Drive Baton Rouge, LA 70806 or tshaw@ymcabatonrouge.org

Current Membership Status

As of June 2010

Current member firms.....	12
Current member reps.....	17
Firms with two reps.....	3
Firms with three reps.....	1
Firms without reps.....	0
Sustaining members.....	3

EWI Vision

To be a professional organization that creates value for its member firms and their representatives through career development, business connectivity, and involvement in local communities.

EWI: Connections | Careers | Community

Benefits to the Company

Enjoy access to an international business base, discover new opportunities with other members and increase local and international contacts. Chapter and Corporate activities offer continuous events to showcase your firm's products and services. Benefits include:

- Increased business relationships through member firm contacts and access to *EWI Connect*, newsletter, and an International Directory (a listing of thousands of decision makers).
- Recognition as a business leader through news coverage and community involvement.
- Awareness of cutting-edge business and civic issues through EWI programs.
- Opportunity to provide quality professional development and continuing education scholarships for promising employee(s).

Benefits to the Individual

Develop and utilize personal talents, learn business skills through hands-on EWI programs and become involved in local philanthropic activities. Benefits include:

- Cultivating personal and professional development through conferences, seminars and an extensive network of contacts.
- Gained leadership skills through training programs and service on committees and boards.
- Earning of Continuing Education Units.
- Involvement in community, scholarship and philanthropy projects at the grass roots level.
- Scholarships in continuing education.

DATES TO NOTE

July 13

Board Meeting – 11:00am
Teleconference

July 13

Chapter Meeting – 6:00pm
Medical Spa of Baton Rouge

August 10

Board Meeting – 4:45pm
TBA

August 10

Chapter Meeting – 6:00pm
TBA

September 23-25

LCAM
Kansas City, MO

Birthdays



Representatives

None

Executives

None

Anniversaries

Representatives

Renee Barbier	July 2009
Omayya Jazairli	July 2009
Mary Lynn Jones	July 2006

Firms

Commonwealth Advisors	July 2003
Renal Associates	July 2009

If we missed a birthday or anniversary please contact Jackie Airhart at jlairhart1@cox.net to update our records