

PRESIDENT'S MESSAGE

May 2010 | Vol. 55, No. 5

We had a few challenges to overcome at our meeting last month, but we, as well as our speaker Maurice Velasquez, handled them with lots of style and grace. In spite of the challenges, Maurice helped us understand "Why don't you want what I want". It was a great presentation that was enjoyed by all in attendance.

May is our scholarship month and two very deserving individuals will receive a Thomas J. Airhart ASIST Scholarship. The meeting will be held at D'Angelos Restaurant on May 12th; however, I send my sincere regrets as I will not be able to attend due to a prior work commitment. Thanks to Krista Dettman of Wright & Percy for her work on this program.



The crawfish boil raffle was a huge success (thanks Renee Barbier of Safety Council)! We raised \$1032 which will be used to help fund our scholarship program. Congratulations to our winner Katy Matte and to Barbara Michael of Renal Associates for having the most raffle sales. Also, I would like to thank Leah Frederic of Excel Group for coordinating the Brave Heart Book Drive. We presented Dee Robinson with approximately 200 books!

This year we are heading to Kansas City for the 63rd LCAM. I have attended the last 3 LCAMs and each one left me with a renewed commitment to EWI. With the company of over 400 representatives, you hear great presentations and enlightening speakers. But most of all you get to experience the Annual Meeting process which includes voting on corporate budget as well as seeing the installation of the Corporate Board. I hope that each of you will consider attending this year. You are guaranteed to have a memorable experience.

It's time to start thinking about the 2010/2011 Board. A Straw Ballot is included in this newsletter on the last page and a roster of current representatives is also included. Your dedication and commitment to EWI is greatly appreciated and I hope that you will consider serving. Please return all ballots by May 11th to Krista Dettman.

Enjoy the meeting next month!

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CALENDAR OF EVENTS

May

- 11 Board Conference Call.
Scholarship Mtg. - DeAngelos

June

- 8 Board Meeting - 4:30 p.m.
Chapter Meeting - Location TBA

BATON ROUGE CHAPTER MEMBER FIRMS

- ◇ Averett Aircraft Services, LLC ◇
- ◇ Baton Rouge Coca-Cola Bottling Company ◇
- ◇ Commonwealth Advisors ◇
- ◇ Baton Rouge Duplicating ◇
- ◇ Block Construction ◇
- ◇ Excel Group, Inc ◇
- ◇ Lee Michaels Fine Jewelry ◇
- ◇ PPC Mechanical Seals ◇
- ◇ Renal Associates of Baton Rouge ◇
- ◇ Safety Council of Louisiana Capital Area ◇
- ◇ Wright & Percy ◇
- ◇ YMCA of the Capital Area ◇

EWI®: CONNECTIONS | CAREERS | COMMUNITY

Benefits to the Company

Enjoy access to an international business base, discover new opportunities with other members and increase local and international contacts. Chapter and corporate activities offer continuous events to showcase your firm's products and services.

- Increased business relationships through member firm contacts and access to PULSE, a bimonthly newsletter, and an International Directory (a listing of thousands of decision makers).
- Recognition as a business leader through news coverage and community involvement.
- Awareness of cutting-edge business and civic issues through EWI programs.
- Opportunity to provide quality professional development and continuing education scholarships for promising employee(s).

Benefits to the Individual

Develop and utilize personal talents, learn business skills through hands-on EWI programs and become involved in local philanthropic activities.

- Cultivate personal and professional development through conferences, seminars and an extensive network of contacts.
- Gain leadership skills through training programs and service on committees and boards.
- Earn Continuing Education Units.
- Become involved in community, scholarship and philanthropy projects at the grass roots level.
- Scholarships in continuing education.

April Meeting Recap

Our April Meeting was jam-packed with activities. We presented Dee Robinson from **Braveheart Children in Need** with over 200 books that our chapter collected. Dee said the books would be put to good use and given to children across 37 parishes. Special thanks all of the organizations and employees that donated and especially to the **Safety Council & Kohl's Cares for Kids** for donating over 100 of the books collected.

The crawfish boil raffle was next on the agenda. Our guest speaker, Maurice Velasquez of the **Wolf Creek Business Growth Institute** pulled the winning ticket for Katy Matte of **Renal Associates**. Also congratulations goes out to Barbara Michael from **Renal Associates** for selling the most tickets. She received a \$25 gift card to BJ's Brewhouse for selling \$164 in tickets. In all, we raised over \$1,000!

The night was finished off with an enlightening presentation from Mr. Velasquez titled "Why Don't You Want What I Want?" where he showed the group how to win support for their ideas without hard sell and manipulation.

To see all of the photos from the event, visit www.ewibatonrouge.org/photo_gallery.html



Current Membership Status As of April 2010

Current Member Firms.....	13
Current Member Reps.....	17
Firms with Two Reps.....	3
Firms with Three Reps.....	1
Firms without Reps.....	0
Sustaining Members.....	3

Executive Women International

Corporate Office
 515 South 700 East, Suite 2A
 Salt Lake City, UT 84102-2801
 Phone 801.355.2800
 Fax 801.355.2852

Contact Information
 Email: ewi@executivewomen.org
 Website: www.executivewomen.org

EWI[®] MISSION AND VISION

MISSION

Executive Women International[®] is an organization which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

VISION

To be the Leading Connection for
 Business Professionals

Reminders

1. Submit your straw ballot.
2. Recruit 1 Firm
3. Wear your pin to our next meeting!



Firm/Member Anniversaries

Representatives:
 None

Firms
 None

Happy Birthday

Representatives:
 None
Executives
 None

If we missed an Executive or Representative birthday please contact Jackie Airhart at jlairhart1@cox.net to update our records



SHARE THE NEWS!

Send submissions or corrections for the Chapter Pulse:

Contact: Dianna Braud
 Phone: 225-282-3297
 Fax: 225-766-1099

May Meeting Information

Program: Scholarship Night

Speaker: Debbie O'Conner of the Greater Baton Rouge Literacy Coalition

Date: May 11, 2010

Time: 6:00 p.m. - 8:00 p.m.

Place: DeAngelo's
7970 Jefferson Hwy.
Baton Rouge, LA 70809 [Map It](#)

RSVP: chiaracaruthers@ccbcu.com

Menu

SALAD

Caesar or Sensation

ENTREES

Chicken & Artichoke Ravioli

Eggplant Parmesan

Linguini Napoli

1 0" Shrimp Primavera Pizza

Venetian Calzone

Crawfish Calzone

Professional Development Webinar

The Truth About Negotiation: 7 Strategies for Success

Presented by: Colette Carlson

Details: Stop selling yourself short and leaving business on the table! Women negotiate differently than men and only when we learn to adapt do we get what we really want. With jaw dropping accuracy, Colette unveils hidden strategies that are sabotaging our goals AND shares the scores of solid techniques guaranteed to increase our chances of negotiation success.

Date: May 6, 2010

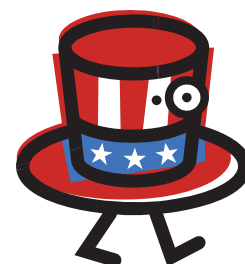
Time: 6:00 pm CT

Cost: Complimentary for EWI Reps

[Register now!](#)

We Need Your Vote and We Need You!

It's time to start preparing for next year and elect our 2010-2011 Chapter Board of Directors. Please take moment to look over the chapter roster and the straw ballot that are included on page 7 & 8 of this newsletter. You should automatically enter Leah Frederic's name for present as she will assume the position since she was elected Vice President during our last vote. Please return completed ballots to Krista Dettman by May 11th.



Officers and Directors



PRESIDENT

Rose Wilson
YMCA of the Capital Area
rwilson@ymcabatonrouge.org
225-923-0653 Ext. 4



VICE PRESIDENT/PUBLIC RELATIONS

Leah Frederic
EXCEL Group
lfrederic@excelusa.com
225-677-8700, ext. 227



SECRETARY

Chiara Caruthers, CSP
Coca Cola Bottling Company United
chiaracaruthers@ccbcu.com
225-297-7351



PROGRAM DIRECTOR

Barbara Michael
Renal Associates of Baton Rouge
bmichael@renalassociates.com
(225) 767-4893 ext. 222



TREASURER/SERGEANT-AT-ARMS

LaDonnis Kimble
PPC Mechanical Seals
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225-356-4333 ext. 240



WAYS & MEANS DIRECTOR

Renee Barbier
Safety Council of La Capital Area
rbarbier@safetylca.org
225-282-3301



PUBLICATIONS DIRECTOR

Dianna Braud
Safety Council of La Capital Area
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225-282-3297



MEMBERSHIP DIRECTOR

Toni Shaw
YMCA of the Capital Area
tshaw@ymcabatonrouge.org
225-923-0653



READING RALLY CHAIR

Lauren Champagne
EXCEL Group
lchampagne@excelusa.com
225-677-8700, ext. 236

Advisors



PAST PRESIDENT/ASIST

Krista Dettman
Wright & Percy
kdettman@wright-percy.com
225-336-5322



PARLIAMENTARIAN/BYLAWS

Jackie Lee Airhart
Sustaining Member
jlairhart1@cox.net

EWI Baton Rouge 2010 Roster

Representative	Firm
Melissa Averett	AVERETT AIRCRAFT
Chiara Caruthers	BATON ROUGE COCA-COLA BOTTLING CO.
Cheryl Dalrymple	LEE MICHAELS FINE JEWELRY
Mary Lynn Jones	BLOCK CONSTRUCTION INC.
Omayya Jazairli	COMMON WEALTH BANK
Lauren Champagne	EXCEL GROUP
Leah Frederic	EXCEL GROUP
Deanne Bonvillian	EXCEL GROUP
LaDonnis Kimble	PPC MECHANICAL SEALS
Barbara Michael	RENAL ASSOCIATES
Tobie Sullivan	RENAL ASSOCIATES
Dianna Braud	SAFETY COUNCIL
Renee Barbier	SAFETY COUNCIL
Krista Dettman	WRIGHT & PERCY INSURANCE
Rose Wilson	YMCA OF GREATER BATON ROUGE
Toni Shaw	YMCA OF GREATER BATON ROUGE
SUSTAINING & LIFE MEMBERS	
Carolyn Chaney	BATON ROUGE COCA-COLA BOTTLING CO.
Jacqueline L. "Jackie" Airhart	THOMAS, WILSON, RAGUSA, UFFMAN & CO. CPA's
Betty Lawrence	REDEMPTORIST HIGH SCHOOL



Straw Ballot

Chapter:	Date:
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Enter your first choice for each position, and if desired, your second choice. Following presentation at the June meeting, nominations may be made to the President in writing by any five (5) representatives prior to August 31, at which time the nominations are automatically closed. All nominees must have indicated their willingness to serve, if elected.

A minimum of three (3) directors, which includes the President-Elect, must have served on the Chapter Board the previous year. No director shall serve more than five (5) consecutive terms.

	First Choice	Second Choice (optional)
President	_____	_____
Vice President/President-Elect	_____	_____
Secretary	_____	_____
Treasurer	_____	_____
Sergeant-at-Arms	_____	_____
Membership Director	_____	_____
Program Director	_____	_____
Publication Director	_____	_____
Ways and Means Director	_____	_____
Director-at-Large (Optional)	_____	_____

ROUTING INSTRUCTIONS: Send form to nominating committee chair by: _____
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