

PRESIDENT'S MESSAGE

March 2010 | Vol. 55, No. 3

The Saints won the Super Bowl! It snowed again this winter season! We had a wonderful 55th Chapter Anniversary Celebration! What an exciting February we had!

I am sure that everyone in attendance at the February meeting was very encouraged by Corporate President Louise Anderson's speech. Personally, I enjoyed hearing about how EWI has impacted her life. Having her and Janice Knight, our Membership Advisor, at our chapter anniversary added an extra special touch to our evening. During our meeting we also recognized our Past Chapter Presidents. I would like to thank them again for their leadership and commitment. Because of them we continue to have a presence in the Baton Rouge community.



Thanks to all the member firms and representatives that have renewed. Your support of this organization is vital to its growth, which is something we plan to do this year. As Louise stated, we can double our membership this year if each Representative recruit one new firm. I believe we can do it! See this newsletter for details of the Recruitment Incentive Plan that Louise mentioned. I would also like to extend my appreciation to Deanne Bonvillain for her service on the board as Membership Director and would like to welcome Toni Shaw as her replacement. Toni has some fresh ideas and we are looking forward to working with her.

The Annual Crawfish Boil Raffle Tickets were distributed at the February meeting. If you were not there, please contact Renee Barbier for details. The proceeds from the sale of the tickets will help support our scholarship and philanthropy programs. Thanks to Mockler Beverage, Catering Cajun of Louisiana, Baton Rouge Coca-Cola and Digital Press & Graphics for their continued sponsorships.

You don't want to miss our March meeting. It will be the 1st Business Meeting of the year and will be held at Bravo's Restaurant. Steve Taylor with Human Scale will be our guest speaker and will give a presentation on Ergonomics. I am looking forward to another exciting month with EWI!

See you on March 9th.

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CALENDAR OF EVENTS

March

- 9 Board Conference Call - 11:00am
Chapter Meeting - 6:00pm Bravos

April

- 13 Board Meeting—4:30pm
Location & Topic TBA

BATON ROUGE CHAPTER MEMBER FIRMS

- ◇ Averett Aircraft Services, LLC ◇
- ◇ Baton Rouge Coca-Cola Bottling Company ◇
 - ◇ Commonwealth Advisors ◇
 - ◇ Baton Rouge Duplicating ◇
- ◇ Donnie Jarreau Construction ◇
 - ◇ Excel Group, Inc ◇
- ◇ Lee Michaels Fine Jewelry ◇
- ◇ PPC Mechanical Seals ◇
- ◇ Redemptorist-Diocesan Catholic High School ◇
- ◇ Renal Associates of Baton Rouge ◇
- ◇ Safety Council of Louisiana Capital Area ◇
 - ◇ Wright & Percy ◇
- ◇ YMCA of the Capital Area ◇

EWI®: CONNECTIONS | CAREERS | COMMUNITY

Benefits to the Company

Enjoy access to an international business base, discover new opportunities with other members and increase local and international contacts. Chapter and corporate activities offer continuous events to showcase your firm's products and services.

- Increased business relationships through member firm contacts and access to PULSE, a bimonthly newsletter, and an International Directory (a listing of thousands of decision makers).
- Recognition as a business leader through news coverage and community involvement.
- Awareness of cutting-edge business and civic issues through EWI programs.
- Opportunity to provide quality professional development and continuing education scholarships for promising employee(s).

Benefits to the Individual

Develop and utilize personal talents, learn business skills through hands-on EWI programs and become involved in local philanthropic activities.

- Cultivate personal and professional development through conferences, seminars and an extensive network of contacts.
- Gain leadership skills through training programs and service on committees and boards.
- Earn Continuing Education Units.
- Become involved in community, scholarship and philanthropy projects at the grass roots level.
- Scholarships in continuing education.

Happy Anniversary!!

February meeting attendees had the opportunity to meet EWI Corporate President Louise Anderson and our Chapter's Membership Advisor, Janice Knight. At the anniversary meeting, we also recognized our past presidents.

To see all of the photos from the event, visit www.ewibatonrouge.org/photo_gallery.html



Current Membership Status

As of February 2010

Current Member Firms.....	13
Current Member Reps.....	17
Firms with Two Reps.....	3
Firms with Three Reps.....	1
Firms without Reps.....	0
Sustaining Members.....	3

Executive Women International

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EWI® MISSION AND VISION

MISSION

Executive Women International® is an organization which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

VISION

To be the Leading Connection for
 Business Professionals

Reminders

1. Sell Your Crawfish Boil Raffle Tickets
2. Collect books for Braveheart Project for Apr. Meeting
3. Recruit 1 Firm
4. Wear your pin to our next meeting!



Firm/Member Anniversaries

<u>Representatives:</u>	
Barbara Michael	1 year
<u>Firms</u>	
Safety Council	6 years

Happy Birthday

<u>Representatives:</u>	
Betty Lawrence	Mar 8
<u>Executives</u>	
Becky Rogers (Coca Cola)	Mar 26
Darian Chustz (Coca Cola)	Mar 1

If we missed an Executive or Representative birthday please contact Jackie Airhart at jlairhart1@cox.net to update our records



SHARE THE NEWS!

Send submissions or corrections for the Chapter Pulse:

Contact: Dianna Braud
 Phone: 225-282-3297
 Fax: 225-766-1099

March Meeting Information

Program: Ergonomics

Speaker: Steve Taylor with Human Scale

Date: March 9, 2010

Time: 6:00 p.m. - 8:00 p.m.

Place: Bravo Italian Restaurant
5401 Bluebonnet Blvd.
Baton Rouge, LA 70836 [Map It](#)

RSVP: bmichael@renalassociates.com

Crawfish Boil Raffle Tickets



Hope sales of the Crawfish Boil Raffle tickets are going well!

If you need additional tickets, want to turn in what you have sold before the April 13th meeting, or have any questions, please contact Renee Barbier at 225-282-3301 or rbarbier@safetylca.org.

The drawing will be held at the April 13, 2010 EWI Baton Rouge Chapter Meeting. Remember, there's a little lagniappe for the rep who sells the most tickets! A flyer is included on the last page of the newsletter for you to print and post.

Helping Children in Need



Help us help Brave Heart! Brave Heart is an organization that assists children who have been removed from their home due to abuse and/or neglect.

In keeping with EWI's support of literacy, the Baton Rouge Chapter will collect new books for 10-13 year old boys & girls at our April meeting. These books will be given to the child at the time they are removed from their home giving them something that will be theirs. We know what a difference having books has made in our lives and we can share that with these children.

We will accept new or used books in "like new" condition – no markings, no bent pages, and they cannot have another child's name written in it. Dee Robinson, founder of Brave Heart will be at our March meeting to give us an insight to her organization & the impact they are having. Visit their website www.braveheartchildren.org

Leaders vs. Losers—Webinar—March 9, 2010, 6:00pm

Jim Mathis, The Re-Invention Specialist, will focus on the differences between leaders and losers, and how each group reacts to unavoidable changes in their environments. Jim will also touch on points from the February webinar on social media. He will share with the audience how social media has changed how he connects with audiences and propels his business beyond his competitors. [Register Online](#)— March 9, 2010, 6:00pm

Recruit & Win!!!

The representative who recruits the most new member firms between now and Aug. 31, 2010 will win payment of their Chapter and Corporate annual dues for calendar year 2011; \$100 cash for the representative; a feature article and announcement in the September 8, 2010, Corporate EWIconnect, as well as special recognition during LCAM.

Also, for each new member firm that joins between now and Aug. 31 2010, the recruiter's name will be entered into a drawing for a chance to win payment of Chapter and Corporate annual dues for her/his firm for calendar year 2011 and \$50 cash for the representative! There are no limits to the number of chances a representative can earn. To be eligible, the recruiter's name must appear on the membership application at the time of submission to the Corporate Office. During the campaign, the top five recruiters for each month will be featured in the EWIconnect as they share best practices on recruiting new firms.

Officers and Directors



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PARLIAMENTARIAN/BYLAWS

Jackie Lee Airhart
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WIN A CATERED CRAWFISH BOIL FOR 20 PEOPLE!

(Includes boiled crawfish, corn & potatoes, Budweiser & Coca-Cola for 20 people delivered within 20-mile radius of Baton Rouge)

Ticket prices: \$2.00 each or 3 tickets for just \$5

Drawing to be held April 13, 2010

Proceeds benefit scholarship & philanthropy programs of

Executive Women International, Baton Rouge Chapter

Sponsored By: Catering Cajun of Louisiana-A Wayne Stabiler Company,
Mockler Beverage Company, Baton Rouge Coca-Cola Bottling
Company, & Digital Press & Graphics

For Tickets, See EWI Rep: