

PRESIDENT'S MESSAGE

"The key is to keep company with people who uplift you, whose presence call forth your best." ~Elizabeth Willett

Our speaker for our February meeting, Kathy Williams with Louisiana Nursery, provided great information to get your flowerbeds and lawn looking great this year. She was very knowledgeable and everyone had lots of interesting questions. I'm ready to get my hands dirty, but fighting it off until after Easter.



March will be another wonderful month for EWI! Our next meeting on March 10th will be our 1st Business Meeting for 2009. Our featured speaker, Sarah Kracke of Kracke Consulting will deliver a presentation on Personal Marketing. I know you will not want to miss this....save the date, invite your friend/co-workers. Make your RSVP now!!!

Tickets for our Annual Crawfish Boil Raffle will be distributed at the March meeting. The proceeds from this will go directly to fund our scholarship programs. The drawing will take place at the April 14th meeting. Ticket holders need not be present to win but we welcome guests to attend. Many thanks to Wayne Stabiler and Catering Cajun, Mockler Beverage, Baton Rouge Coca-Cola and Digital Press & Graphics for their donations to make this event a great fundraiser.

I look forward to seeing you soon!!!!

Krista Dettman

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CALENDAR OF EVENTS

March

- 10 BR Chapter Meeting—French Market Bisro
- 18 Board Meeting—11:00 a.m.—Olive Garden

April

- 14 BR Chapter Meeting & Spring Social - TBA

BATON ROUGE CHAPTER MEMBER FIRMS

- ◇ Averett Aircraft Services, LLC ◇
- ◇ Baton Rouge Coca-Cola Bottling Company ◇
- ◇ Baton Rouge Duplicating ◇
- ◇ Donnie Jarreau Construction ◇
- ◇ Ellis Insurance & Financial Group ◇
- ◇ Excel Group, Inc ◇
- ◇ Lee Michaels Fine Jewelry ◇
- ◇ PPC Mechanical Seals ◇
- ◇ Redemptorist-Diocesan Catholic High School ◇
- ◇ Region's Bank ◇
- ◇ Renal Associates of Baton Rouge ◇
- ◇ Safety Council ◇
- ◇ Thomas, Wilson, Ragusa, Uffman & Company, CPAs ◇
- ◇ Wright & Percy ◇
- ◇ YMCA of the Capital Area ◇

EWI®: CONNECTIONS | CAREERS | COMMUNITY

Benefits to the Company

Enjoy access to an international business base, discover new opportunities with other members and increase local and international contacts. Chapter and corporate activities offer continuous events to showcase your firm's products and services.

- Increased business relationships through member firm contacts and access to PULSE, a bimonthly newsletter, and an International Directory (a listing of thousands of decision makers).
- Recognition as a business leader through news coverage and community involvement.
- Awareness of cutting-edge business and civic issues through EWI programs.
- Opportunity to provide quality professional development and continuing education scholarships for promising employee(s).

Benefits to the Individual

Develop and utilize personal talents, learn business skills through hands-on EWI programs and become involved in local philanthropic activities.

- Cultivate personal and professional development through conferences, seminars and an extensive network of contacts.
- Gain leadership skills through training programs and service on committees and boards.
- Earn Continuing Education Units.
- Become involved in community, scholarship and philanthropy projects at the grass roots level.
- Scholarships in continuing education.

Baton Rouge Chapter News

Are You Ready for Hot Boiled Crawfish?

The Annual EWI crawfish boil raffle will be kicking off soon!

Tickets will be \$2 a piece or three for \$5. Booklets will be handed out sometime in March. Our winner will get an all-inclusive crawfish boil with all the fixins that can be enjoyed with family and friends. Special thanks to Mockler Beverage, Wayne Stabler, Baton Rouge Coca Cola and Digital Press &



CONNECTIONS | CAREERS | COMMUNITY

Did You Know?

All Executive Women International chapters have a non-compete clause. **What does that mean for you?** This allows our members to enjoy the privilege of being the sole industry provider in a wide network of local firms, if they so choose.

If another firm with the same classification as your firm attempts to join our chapter, your firm will have the right of refusal. On the other hand, if you do not mind having your competition in the chapter, you choose to allow them entry.



All new members are posted monthly in the newsletter. If your firm objects to a potential member, your executive must submit a written objection within 10 days of the posting.

Written objections should be sent to Deanne Bonvillain EWI Membership Director, Excel Group 17747 Airline Hwy, Prairieville, LA 70769 or dbonvillain@excelusa.com

2009 EWI Education/Professional Development Opportunities

Have you planned how you can achieve the most from your EWI membership? Let EWI help make that connection to enhance your career.

EWI has an education program that fits your needs at an affordable price. If you haven't visited the Corporate Website yet, please take a moment to check out the opportunities available to you through the Academy of Leadership online course, EWI Online courses, the Fellows Scholarship program, and the Professional Development Teleseminar series that are available to all EWI representatives and employees of their firms.

Visit the Corporate website at: www.ewiconnect.com and click under Careers and Community to see what courses fit your schedule. Please feel free to contact Corporate EWI Education/Professional Development Director, Renea Callery if you have any questions. She can be reached at reneaewi@gmail.com or 313.962.6338.

Current Membership Status

As of February 2009

Current Member Firms.....	15
Current Member Reps.....	19
Firms with Two Reps.....	2
Firms with Three Reps.....	1
Firms without Reps.....	0
Sustaining Members.....	3

Executive Women International

Corporate Office
 515 South 700 East, Suite 2A
 Salt Lake City, UT 84102-2801
 Phone 801.355.2800
 Fax 801.355.2852

Contact Information
 Email: ewi@executivewomen.org
 Website: www.executivewomen.org

EWI® MISSION AND VISION

MISSION

Executive Women International® is an organization which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

VISION

To be the Leading Connection for
 Business Professionals

March Member Assignments

Greeters: Everyone!!

Greet everyone, especially guests as they come in. Be sure guests have a name tag, a place to sit - introduce them to everyone, explain the 50/50 tickets, etc.

Registration Table: Pamela Thorning

Firm/Member Anniversaries

Firm Anniversaries –
 YMCA – March 2000 - 9 years

Corrections to Feb. 09 Newsletter

Averett Aircraft - 7 years
Renal Associates - 3 years (2/06)

Happy Birthday

Representative/Executives' Birthdays -
 None reported

Sustaining Member Birthdays -
 Betty Lawrence - March 8

If we missed an Executive or Representative birthday please contact Jackie Airhart at jairhart1@cox.net to update our records



SHARE THE NEWS!

Send submissions or corrections for the Chapter Pulse:

Contact: Dianna Braud
 Phone: 225-282-3297
 Fax: 225-766-1099
 Email: dbraud@safetylca.org

March Meeting Information

- Program:** Sarah Kracke , Kracke Consulting
Marketing/Public Relations
- Date:** March 10, 2009
- Time:** 6:00 p.m.
- Place:** **French Market Bistro**
16645 Highland Rd.
Baton Rouge, LA 70810
[Map It.](#)
- RSVP:** Pamela Thorning
225-291-5190
pamela@brdp.com
- Menu:** Soup - Cream of Brie & Crabmeat
Entrée: Cedar Roasted Redfish or Napa Salad
Dessert: Kahlua Cheesecake

Baton Rouge Uncorked

Spring Tasting

Thursday, March 19th, 2009 , 7-10:00 pm

FEATURING: Cabernet Sauvignon

BENEFITTING:

The YMCA Strong Kids Campaign

LOCATION:

Belle of Baton Rouge/Sheraton Atrium

TICKETS ARE ON SALE NOW!

Visit the website to order yours today

www.BatonRougeUncorked.com

\$20 Minimum donation *per person* paid in advance

3 Matching bottles of Cabernet Sauvignon *per team* at the door

Winning teams will take home over 50 bottles of wine each!!!

Complimentary light hors d'oeuvres provided by:

V Catering by Executive Chef Scott Varnedoe

To receive a *10% discount* on your wine for this event, print your registration confirmation receipt and bring to:

Marcello's Wine Warehouse

3911 Perkins Rd (Southdowns area)

**10% discount valid for WINE ONLY with receipt in hand*

Please direct questions and comments to:

info@batonrougeuncorked.com

Adopt-A-Grandparent

The 2009 1st Quarter Philanthropy Project for EWI is Adopt-A-Grandparent. The residents of the **Oaks of Mid City Nursing & Rehabilitation Center**, located at 4100 North Blvd., will be the recipients. We will be presenting them with Easter Treat Bags filled with items from the list below. Please feel free to buy as many as possible. We have a goal of 100 treat bags!

Travel size items are preferred, but not necessary and they will accept used items, so clean out your cabinets! Please bring the items to the March meeting or Rose Wilson will be more than happy to pick them up. No time to shop...make a donation and someone will shop for you. For more information, please call Rose Wilson, 923-0653 X 2 or e-mail rwilson@ymcabatonrouge.org.

Items Needed

Powder
Deodorant
Toothpaste
Lotion
Nail Polish
Body Spray
Shampoo
Conditioner
Knee Hi Stockings
Shaving Cream/Lotion

Officers and Directors



PRESIDENT

Krista Dettman
Wright & Percy
kdettman@wright-percy.com



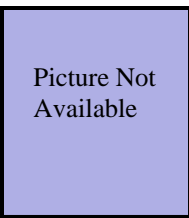
VICE PRESIDENT/PUBLIC RELATIONS

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YMCA of the Capital Area
rwilson@ymcabatonrouge.org
225-923-0653 Ext. 4



SECRETARY

Pamela Thorning
Baton Rouge Duplicating Products
Pamela@brdp.com



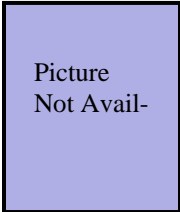
TREASURER/SERGEANT-AT-ARMS

LaDonnis Kimble
PPC Mechanical Seals
admin@PPCMechanicalSeals.com
225-356-4333 ext. 240



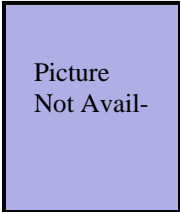
MEMBERSHIP DIRECTOR

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PROGRAM CO-DIRECTOR/ASIST CHAIR

Picture Not Avail-



PROGRAM CO-DIRECTOR

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Advisors



PAST PRESIDENT

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PARLIAMENTARIAN/BYLAWS

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